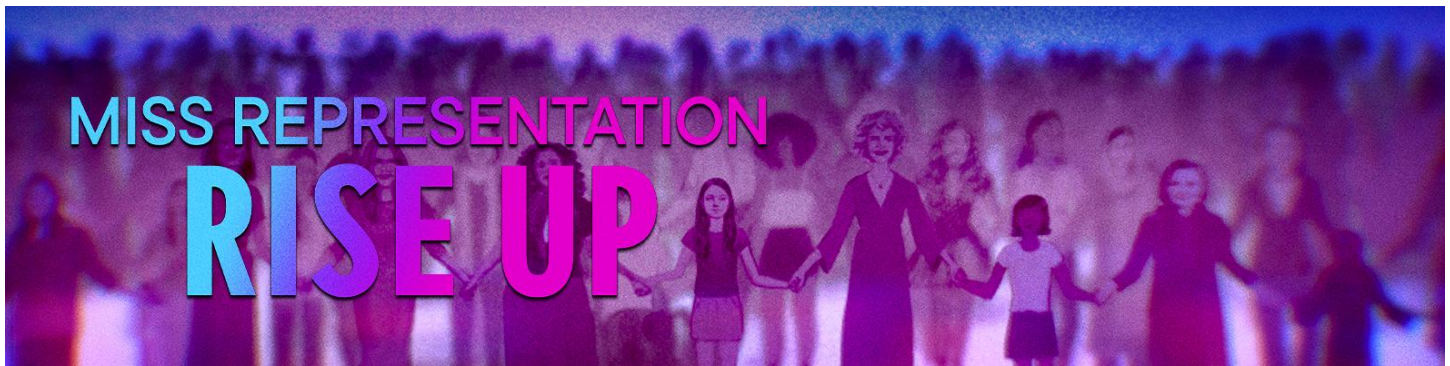




Miss Representation: Rise Up Social Amplification Toolkit

[Social Media Toolkit for Miss Representation: Rise Up](#)

TRP Social Media Accounts

Instagram: [@missrepresentation](#)

TikTok: [@TheRepProject](#)

Threads: [@missrepresentation](#)

Facebook: [@TheRepProject](#)

LinkedIn: [The Representation Project](#)

Important Links

Film Website: <https://www.riseupfilm.org/>

Action Hub: <https://www.riseupfilm.org/actionhub/>

Rise Together (Educational Resources): <https://missrepresentationriseup.org/risetogether>

Get Help: <https://www.riseupfilm.org/help/>

About Miss Representation: Rise Up (2026)

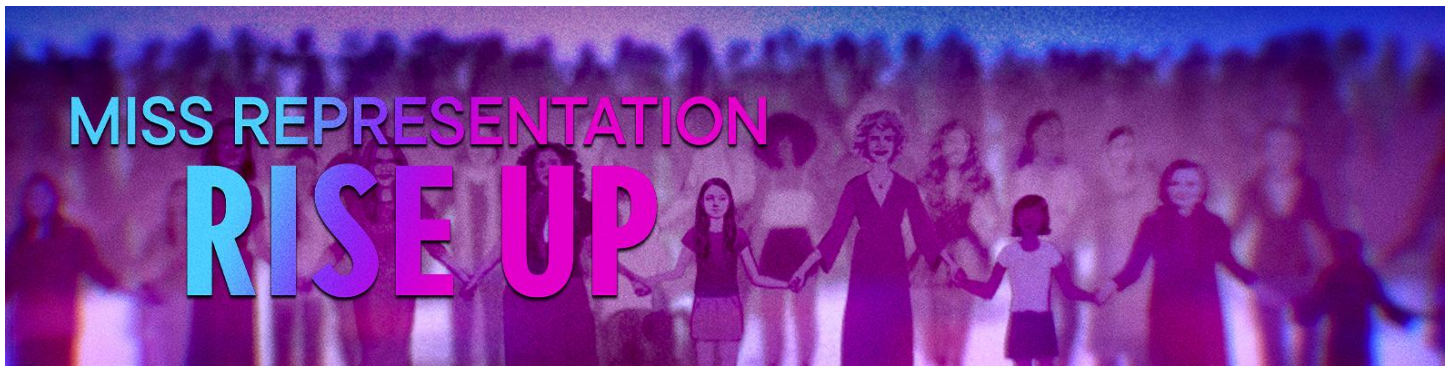
More than 15 years after the groundbreaking documentary Miss Representation (2011), written, directed, and produced by Jennifer Siebel Newsom, Miss Representation: Rise Up (2026) examines the growing backlash against women's power and agency.

As AI, deepfakes, and online harassment fuel new forms of tech-facilitated gender violence, the film follows inspiring young women and leading voices in media, culture, and academia working to build a safer, more equitable future for women and girls.

About The Rise Up Action Hub

The Miss Representation: Rise Up Action Hub offers free resources, tools, and educational materials to help youth, educators, and communities take action on digital safety, tech accountability, and gender equity online.

Featuring curated resources, opportunities to host screenings, nominate youth changemakers, and share personal experiences, the hub helps transform awareness into meaningful action



Social Media Copy

Use the following copy across Instagram, TikTok, Threads, Facebook, and LinkedIn to help audiences discover Miss Representation: Rise Up, watch the first look, and share the film with their communities.

Option 1

Miss Representation: Rise Up is a new documentary by Jennifer Siebel Newsom that takes on AI, deepfakes, online harassment, and the growing threats facing women and girls online.

Learn more about the film and movement <https://www.riseupfilm.org/>

Option 2

The technology is changing. So is the threat. *Miss Representation: Rise Up* is a new documentary exploring AI, deepfakes, online harassment, and the fight for women's power and agency.

🎬 See the documentary in theaters this October 2026. Watch the trailer here:

<https://www.riseupfilm.org/>

Option 3

Here's a first look at Miss Representation: Rise Up, a new documentary from Jennifer Siebel Newsom exploring online harassment, AI, deepfakes, and the growing threats facing women and girls.

🎬 Coming to theaters this October

Learn more at: <https://www.riseupfilm.org/>